# Social Engagement Criteria

## Apply for a 45 Space Wing Social Media application

## 45 Space Wing Social Media Credential Criteria

### You must be an active social media user to attend 45 SW Socials!

45 Space Wing will provide special social credentials to social networking users who will actively who follow and report news and information about the U.S. Space Force and 45 Space Wing on a variety of digital media platforms. This may include the opportunity to attend special tours and launch viewing opportunities, and conduct interviews with 45 Space Wing team members. Spaces are filled on a first-come, first-filled basis by applicants that best meet eligibility criteria listed below.

### Eligible social media criteria:

- Actively use multiple social networking platforms to disseminate information to unique audiences.
- Have the potential to reach a large number of people using digital platforms. This may include unique audiences, separate from traditional space-related news media audiences.
- Must have an established history of posting content on social media platforms.
- Have previous postings that are highly visible, respected and widely recognized.
- Does NOT feature items such as profanity, spam, adult-oriented material, and/or other inappropriate activities.

All 45 Space Wing social media accreditation applications will be examined closely and considered on a case-by-case basis. We reserve the right to deny or remove credentials to anyone whose primary intention for attending our social events is, in our belief, for reasons other than sharing 45 Space Wing news with the public.

A social media credential application must be completed in order to obtain media credentials for a 45 Space Wing social event. Your credential application and/or attendance does not automatically qualify you for news media credentials in the future. You must reapply for future opportunities.